

GABE CHICOINE

Designer | Art Director



telepathdesign.com

IG: @telepathdesign

Austin, TX

978.812.9282

telepathgraphics@gmail.com

PROFICIENCIES

Branding

Custom Typography

Illustration

Storyboarding

Content Production

Wireframing

Color Separation for Screen
Printing, Letterpress & Riso

Commercial Directing

Production Design

Packaging Design

Creative Leadership

TOOLS

Adobe CC Suite

Photoshop

Illustrator

Indesign

Audition

Premiere

Lightroom

Procreate

Figma

Wrike PMS

Google Suite

Microsoft Suite

RELEVANT EXPERIENCE

Art Director **MONDO / ALAMO DRAFTHOUSE**

Austin, TX | Nov. 2020 – Mar. 2023

Mondo is a world-renowned art and collectibles brand that collaborates with top artists and major pop culture licensors to produce award-winning original screen printed posters, vinyl soundtracks and designer toys.

Defined Mondo's visual identity and brand standards, nurturing a deeply loyal collector community that drove consistently sold-out product releases

Art direction, custom typography and layouts for over a dozen sold-out screen prints from acclaimed artists like Shepard Fairey (OBEY), Kim Jung Gi (Superani), and Denys Cowan (Marvel/DC Comics)

Developed and managed Mondo's six-person Art Department, including senior graphic designer, content producer, copywriter, photographer/videographer, and production designer roles

Led the design of all Mondo marketing campaigns and materials, including daily social media graphics, digital ads, web and email banners, and print collateral

Produced and directed monthly photo shoots and video spots to promote product releases, regularly garnering tens of thousands of organic views on social channels

**“An earnest artistic
Swiss Army knife”**

Rob Jones, Mondo Co-Founder
and Senior Creative Director

Freelance Designer, Illustrator **TELEPATH DESIGN**

Austin, TX | Jan. 2017 – Present

Telepath Design is an independent creative studio that includes a risograph workshop and an art print and zine publication, Telepath Editions.

Wrote, produced and directed animated music videos for Grammy Award-winning artist Adrian Quesada (Black Pumas, Grupo Fantasma)

Produced key art and designed posters, digital assets and packaging for film releases by distributors Utopia and Altered Innocence

Album packaging design for Jack White/Third Man Records, Holodeck Records, Medical Records and Somafree Institute

Illustrate and design screenprint and risograph posters for The Texas Theatre, DUST Entertainment, Hyperreal Film Club and others

Selected to participate in the 2019 AIGA Afterhours exhibition

Web design, marketing collateral, and DVD/Blu Ray packaging for the award-winning documentary *Milford Graves Full Mantis*

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EDUCATION

UMass Amherst, 2010

Magna cum Laude

FUN FACTS! I am a...

...Vinyl-only DJ specializing in fringe genres, from Turkish psych-funk to Italo disco

...Film producer of two feature films - one released by the Criterion Collection

...Home bartender, capable of mixing up a killer tiki cocktail

...Synthesist for a prog rock group inspired by 70s horror soundtracks

...Enthusiastic gardener, still working on my green thumb

...Dog dad to two certified gremlins

RELEVANT EXPERIENCE (CONTINUED)

Marketing & Design Manager **AUSTIN FILM SOCIETY**

Austin, TX | June 2016 – Dec 2020

Founded by Richard Linklater in 1985, the Austin Film Society is an internationally-recognized film exhibition, production and education nonprofit that operates an arthouse cinema, a creative media lab, and a 20-acre studio facility, in addition to offering education programs and artist support services.

Managed and executed design of digital and print ad creative, special event posters, bi-monthly newsletters, postcards, seasonal campaigns, on-screen content and all other collateral

Some of my poster designs were selected to be exhibited in France's premier modern art museum, Centre Pompidou, as part of a Richard Linklater retrospective

Developed creative campaigns for film series including unique branding, brochures, trailers and social media assets

Managed a team of freelance video editors and graphic design, editing and marketing interns

Managed social media, website and email marketing

Created presentation decks adhering to brand standards

Marketing & Creative Manager **AMHERST CINEMA**

Amherst, MA | June 2012 – June 2016

Managed and designed digital and print marketing and advertising

Re-designed website UX and developed style guide

Produced graphics for social media, one-sheets, trailers, printed newsletters, flyers and postcards, and ad creative

Integrated data from CRM database, Google Analytics and social media metrics into campaign strategies

